



Ayrshire Canada and Lactanet to Collaborate More Closely

One important aspect of the Ayrshire breed's promotion is to focus on its competitiveness and our capacity to maximize its performance. Ayrshire Canada has no information on your individual management performances, such as calving interval, transition cow index, lactation curve, etc. Yet, these are essential data which can rapidly increase your profitability. In response, **Ayrshire Canada** has decided to collaborate more closely with Lactanet in order to reach our objective of **improving our breed's performance**.

Lactanet has a team of Strategic Advisors specialized in all aspects of herd management. As such, we will be able to quickly identify areas for improvement, help guide your interventions, and estimate your profits in dollars. You could also receive financial support by Réseau Agriconseils. So we invite you to communicate with us as soon as possible! And don't be surprised to see us "dropping in" soon to offer you these services.

**Investing in your future to improve Ayrshire herds' profitability:
this is our Association's objective !**

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